



Meeting Minutes

Date: 4-18-06

To: Donna Bachowski, Ernie Jaeger, James Marcum and Joanne Roukens

From: Pat Lawson

RE: HRLC Funding and Resource Development Taskforce

Please Note: *The next meeting is scheduled for June 27th from 10:00 to 12:00 at HRLC*

Here are the minutes from the meeting of the HRLC Funding and Resource Development Taskforce meeting on April 10, 2006.

Present: Ernie Jaeger, Donna Bachowski, Pat Lawson, Michele Nestory, and Joanne P. Roukens

New Member

Michele: Coordinator of Outreach and Advancement for the FDU Business Library.

Progress Reports

At PLA Joanne and Donna were asked by WebJunction to make a presentation on their Valuing Libraries toolkit program in Arizona. Pat and Ernie attended Karen Novick's grant writing program; Ernie said that it was striking the level of confidence that Karen was able to produce in her listeners.

Ernie: Distributed the draft of the **School Library Survey** he is working on. NJSLA Past President and Chair of Professional Development Mary Lewis was kind enough to go over it and give her suggestions. Already the draft is much shorter than the survey public libraries must fill out to receive state aid. Mary asked, what do we want to find out? Exclude all other questions. Ernie and those present put together the needs, including:

- Compile a profile of NJ school libraries, public and private
- Provide a basis for comparison, benchmarking
- Who is getting outside funding, and what type?
- What are their needs, and can HRLC help to fill them?

We discussed questions that should be included, such as collaborations, the range of certifications represented, the length of the work day, the collections, the available budget. What would be in it for the school librarians? Access to the compilation, interest in the profile, the ability to compare with others and use the information. Highlands could better serve its 712 school members in the Strategic Plan.

: HRLC Marketing and Public Relations Taskforce

Donna: The **Valuing Libraries Workshops** went very well, and continue to reverberate. Participants have by and large sent the documents they produced using the tools, but as yet we don't have final numbers on participation. The State Library is collecting the information. Librarians have requested separate workshops on valuing various types of libraries. We decided to prioritize school libraries because of their needs. This could begin at the Columbus Day workshops this Fall. Joanne will consult with Miriam Parkinson and Wendy Whipple. HRLC will make Valuing Libraries the theme of the Annual Meeting. Joanne will carry the story to the Youth Services Forum in September, where she will be the keynote speaker. As an example of the necessity to develop an "elevator speech", Michele happened to meet Governor Corzine and was able to make discuss the effect of potential state higher education budget cuts on her library.

TO DO LIST:

As a followup to the Karen Novick grantwriting program, in June Geetali Basu will be doing a program on finding grant sources.

We will explore Survey Monkey as the medium for the School Library Survey. Ernie will line up some school librarians to help vet the survey. Joanne suggested that the connection with NJSL be maintained. We will meet (via email) during the summer to prepare the survey to go out in the Fall.

Pat will describe the work of the Task Force at the Annual Meeting, sans PowerPoint. Joanne has built an "Incubator" line into the budget to support demonstration projects that can be duplicated.

Funding and Development Task Force Priorities for the Strategic Plan:

1. Valuing Libraries Workshops tailored to specific library types
2. School Libraries Survey and Compilation of Results

If the Task Force is no longer needed in the next Plan, there should continue to be some sort of web page on the HRLC site that contains the products we have developed.