



In partnership with the New Jersey State Library
the Highlands Regional Library Cooperative
Funding and Resource Development Task Force Presents



Valuing Libraries: Demonstrating the Contributions Libraries Make to Their Communities



Presented by
Donna Bachowski, Edgewater Public Library
Joanne P. Roukens, Highlands Regional Library Cooperative

Valuing Libraries is a two-part workshop that will help you develop a powerful strategy for communicating what your library offers your community or organization in quality of life and return on investment. We will use materials and guidelines from the WebJunction "Demonstrating Impact" document. Every type of library can benefit from sending a representative to these workshops.

In the first session, you'll learn strategies and resources for quantifying impact. You'll receive a template for producing a "Value of Services" impact statement to bring to the next session.

In the second session, you'll share your statement with other attendees, and practice how to demonstrate your impact. You'll be able to "pitch" your story, make your written and verbal case to stakeholders, create the 1 or 3 minute speech, and make a 10 minute presentation. Each participant will create a "Strategy for Communication" document.

Choice of Three State-wide Locations—Directions on Reverse

North: Morris County Library, Whippany—Wednesday, 1/18/06 & Tuesday, 1/31/06

Central: Old Bridge Public Library, Central Library—Wednesdays, 2/8/06 & 2/22/06

South: Atlantic County Library, Mays Landing—Wednesdays, 3/1/06 & 3/15/06

Time: 10 am-1 pm (sign-in/coffee - 9:30) **Cost:** \$25 covers both sessions

WE ASK THAT YOU COMMIT TO ATTENDING BOTH SESSIONS



Registration

You must call the HRLC office at 800-638-4752 (online registration is not available for this workshop series); then complete the registration form on the back.



In case of inclement weather, call the HRLC Office after 7:30 am the day of the workshop.



For directions to:

MORRIS COUNTY LIBRARY
30 East Hanover Avenue
Whippany, NJ 07981
Tel: 973-285-6930



Go to: <http://www.gti.net/mocolib1/compass.html>



OLD BRIDGE PUBLIC LIBRARY
Central Library
One Old Bridge Plaza
Old Bridge, NJ 08857
Tel: 732-721-5600

Go to: <http://www.lmxac.org/obpl/directions.htm>



ATLANTIC COUNTY LIBRARY
40 Farragut Avenue
Mays Landing, NJ 08330
Tel: 609-625-2776



Go to: <http://www.atlanticlibrary.org/aclibrary/branches/directions/zzz.asp>

REGISTRATION FORM

- YES!** I've already registered by phone at 1-800-638-4752.
Cost: \$25



Please check one:

- | | | |
|-------------------------------|---------------------------|-----------------------|
| <input type="radio"/> North | Morris County Library | Course Code: C060118A |
| <input type="radio"/> Central | Old Bridge Public Library | Course Code: C060208A |
| <input type="radio"/> South | ACL, Mays Landing | Course Code: C060301A |

NAME: _____

LIBRARY: _____

PLEASE CIRCLE YOUR REGION: CJRLC HRLC INFOLINK SJRLC

W TEL: () _____ H TEL: () _____

ENCLOSED:

- Check # _____ in the amount of \$ _____ payable to
Highlands Regional Library Cooperative
- Purchase Order



RETURN TO:

Highlands Regional Library Cooperative, 66 Ford Road, Suite 124, Denville, NJ 07834